



FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

FROM REP AUG9/12 13.5;
CHANGES *** WPXI-TV ***

815 SLATERS LANE

ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6187351

REP. #	OFF. # 18	SALESMAN #
BUYER NAME	BEN ANGLE	
SALES PRSN	WA- CHERYL BLAIR	
CLASS: NATL.	LOCAL	REGIONAL

PRDCT	NRCC 8/24	EST#2595	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES AUG24/12 AUG30/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE AUG9/12 13.52

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
M2 AND 3 OK
TTLS \$40,125
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****



LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 2595												

36	S	800P-900P	30		\$1,000.00	8/24	8/24	0	FRI	0
PROGRAM : WHO DO YOU THINK?										
RA35+ : 3.0										
CON COM1: WHO DO YOU THINK?										

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 13.52
 CHANGES ** WPXI-TV ***

REP HEADLINE# 6187351 TRF# 321592
 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
52	A		800P-900P	30		\$1,000.00	8/24	8/24	1		FRI	1
PROGRAM : AGT RA35+ : 3.0 ORD COM1: PRG CHG- AGT ORD COM2: SPT IS BOOKED- THX JEN THIS IS A MAKE-GOOD FOR AUG24 ON LINE-36 FOR 1 SPOT/WK												
46	S		1000P-1100P	30		\$2,000.00	8/28	8/28	0		TUE	0
PROGRAM : AGT RA35+ : 7.2 CON COM1: AGT												
53	A		800P-1000P	30		\$2,000.00	8/28	8/28	2		TUE	2
PROGRAM : AGT RA35+ : 7.2 ORD COM1: TIME CHG ORD COM2: SPTS ARE BOOKED- THX JEN THIS IS A MAKE-GOOD FOR AUG28 ON LINE-46 FOR 2 SPOTS/WK STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#36	MISSED: FRI/800P-900P				AUG24		30S	\$1,000.00	(AUG8/12)	
			OFFER: FRI/800P-900P				AUG24		30S	\$1,000.00	PLS ADVISE.	
			CMT: PRG CHG- AGT									
			CMT: SPT IS BOOKED- THX JEN									
M3	OK'D	BUY#46	MISSED: TUE/1000P-1100P				AUG28 (2/WK)		30S	\$2,000.00	(AUG8/12)	
			OFFER: TUE/800P-1000P				AUG28 (2/WK)		30S	\$2,000.00	PLS ADVISE.	
			CMT: TIME CHG									
			CMT: SPTS ARE BOOKED- THX JEN									
AUG/12			\$9,675.00	SEP/12		30450.00						

CONTRACT TOTAL 40125.00
 TOTAL SPOTS 48

MARKET TOTALS \$142,500 WPXI 25% KDKA 34% WTAE 24% WPGH 17% CABL 0% WPCW 0% WPMY 0%
 SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

[Handwritten signature]

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 15.07
 *** WPXI-TV ***

REP HEADLINE# 6187351 TRF# 321592
 \$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

ADV # 13937 ADV. NAME ISS/NRCC-IE
 AGY # 02711 AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

REP. # OFF. # 18 SALESMAN #
 BUYER NAME BEN ANGLE

815 SLATERS LANE
 ALEXANDRIA, VA 22314

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6187351 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC 8/24 EST#2595 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG24/12 AUG30/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 15.07

REP: TO NSM/NSA
 FR LINDSEY FOR CHERYL
 REVISED ORDER
 TTLS \$40,125
 PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#36	MISSED: FRI/800P-900P	AUG24	30S	\$1,000.00	(AUG8/12)
	OFFER: FRI/800P-900P	AUG24	30S	\$1,000.00	PLS ADVISE.
	CMT: PRG CHG- AGT				
	CMT: SPT IS BOOKED- THX JEN				
M3 UNRESL BUY#46	MISSED: TUE/1000P-1100P	AUG28 (2/WK)	30S	\$2,000.00	(AUG8/12)
	OFFER: TUE/800P-1000P	AUG28 (2/WK)	30S	\$2,000.00	PLS ADVISE.
	CMT: TIME CHG				
	CMT: SPTS ARE BOOKED- THX JEN				

CONTRACT TOTAL 40125.00
 TOTAL SPOTS 48